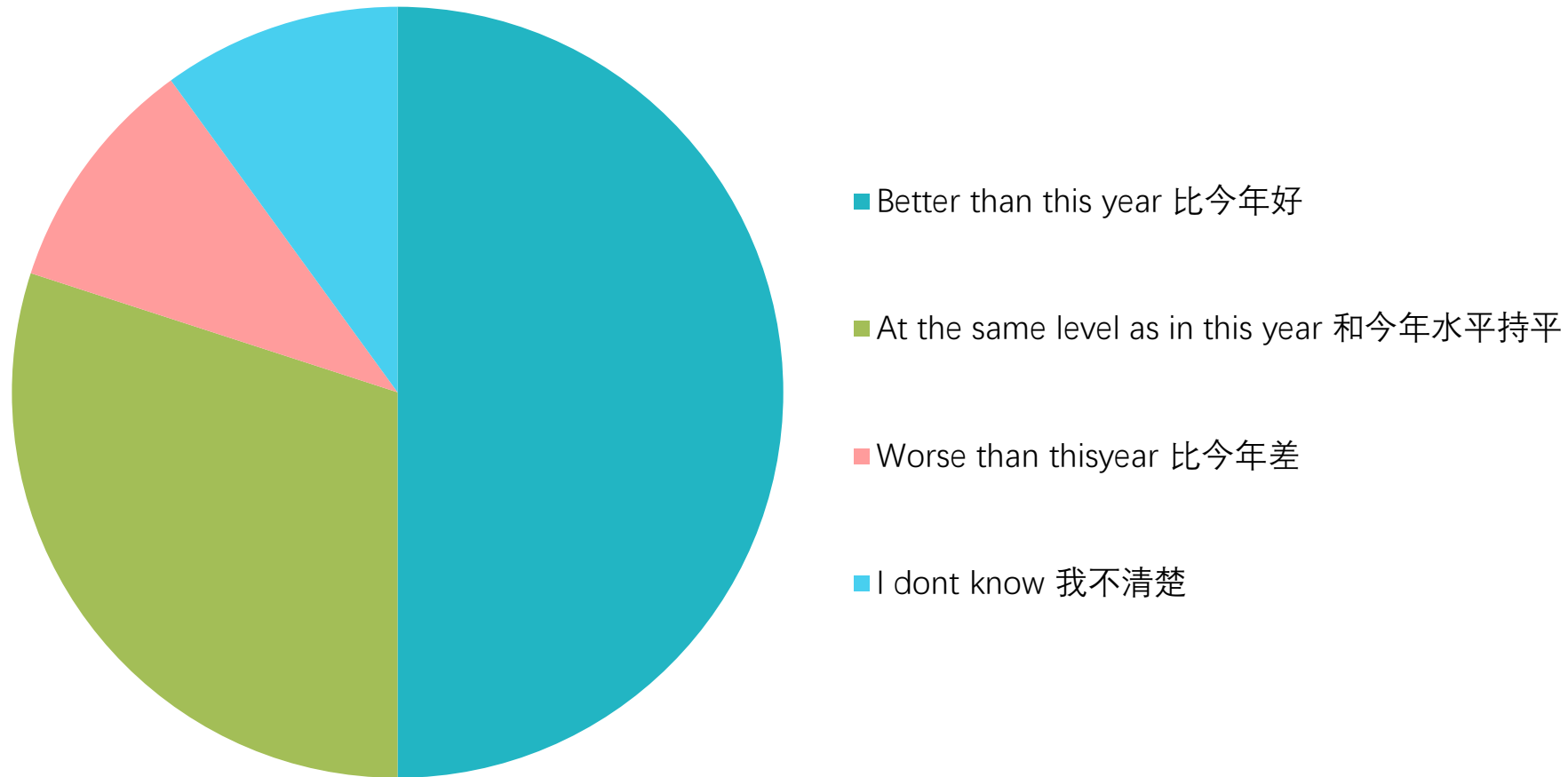


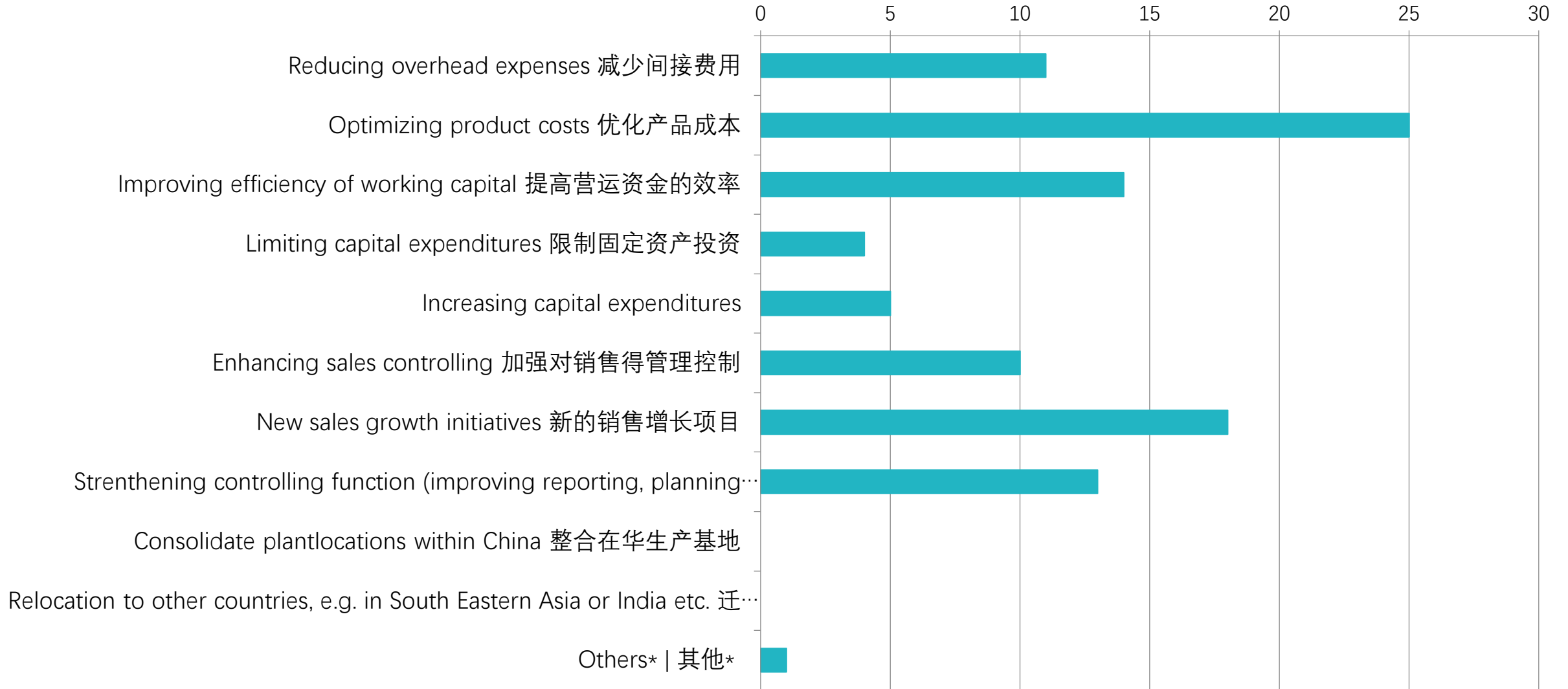
Pre-Forum Survey 2018 - Preliminary Result -

Suzhou, September 7th, 2018

Q1:How will the financial performance of your company develop in the next year according to your current estimate? 您目前预估贵司明年的财务绩效会如何发展?



Q2: Which actions is your company currently planning to take in order to improve financial performance in the coming years? (multiple-choice) 贵司目前正在计划哪些措施以提升今后几年公司财务绩效? (多选题)



Source: Pre-Forum Survey of 2018 Sino-German Controlling Forum (in total 30 submissions)

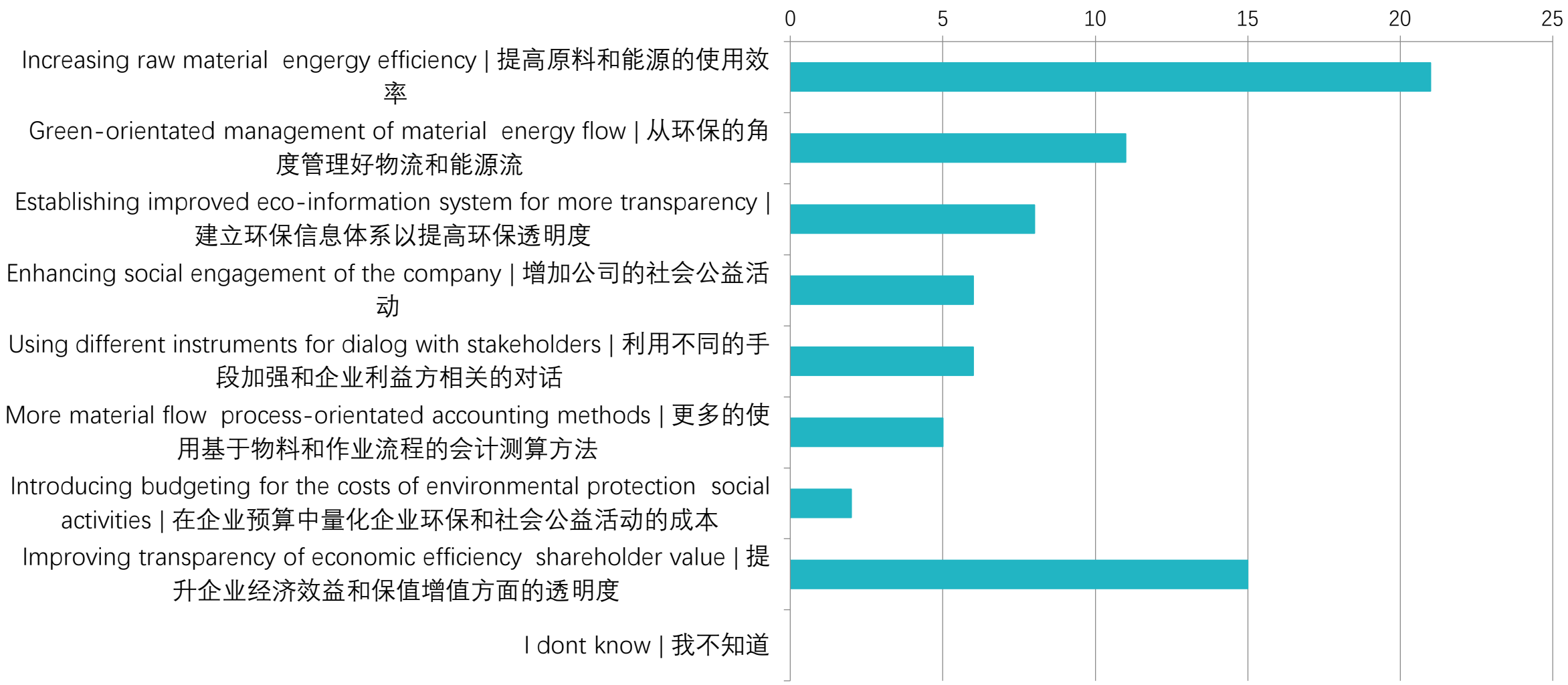
*Built a complete new factory

Q3: What is SUSTAINABLE BUSINESS for you? (multiple choice) | 您认为可持续经营是什么? (多选题)

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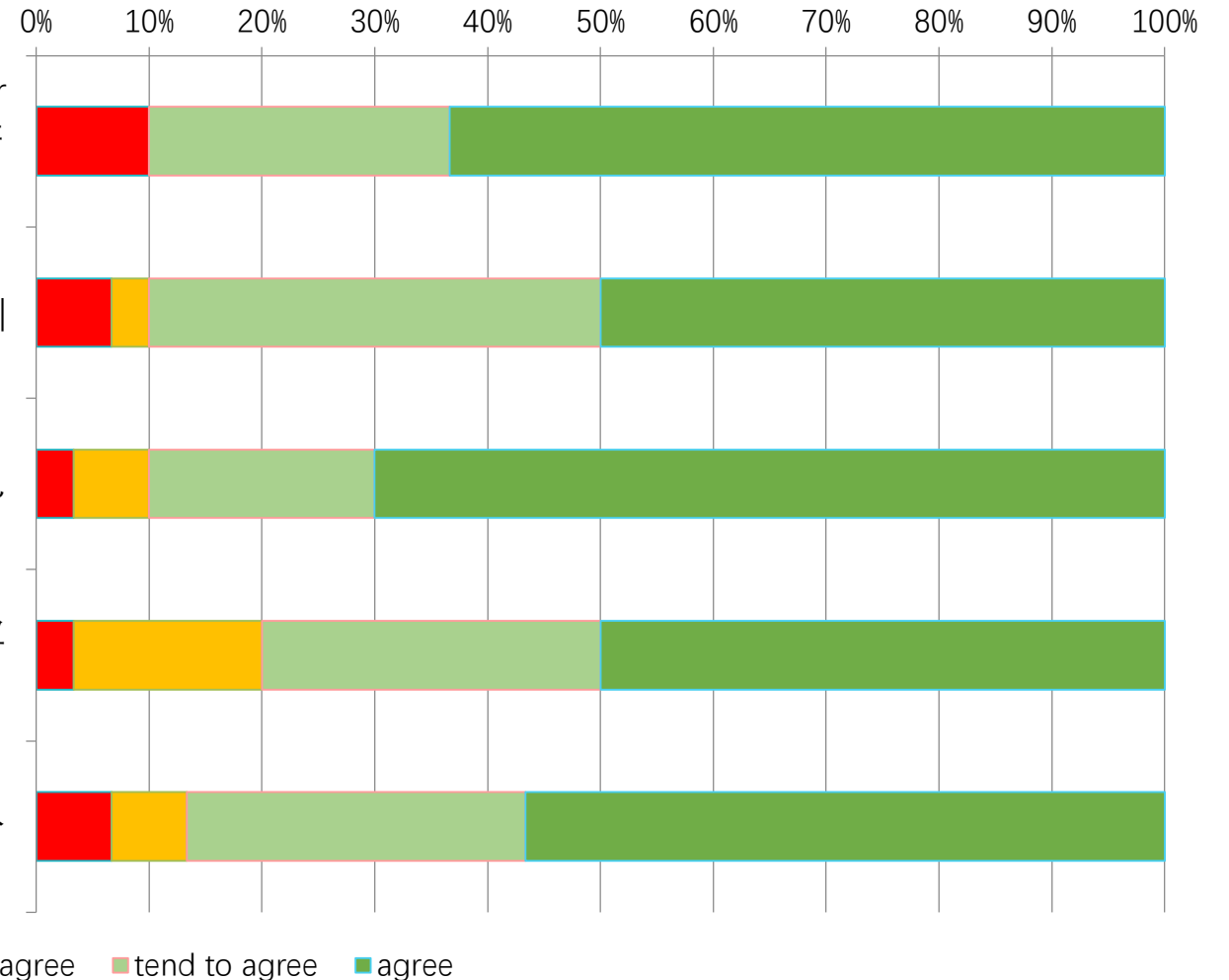
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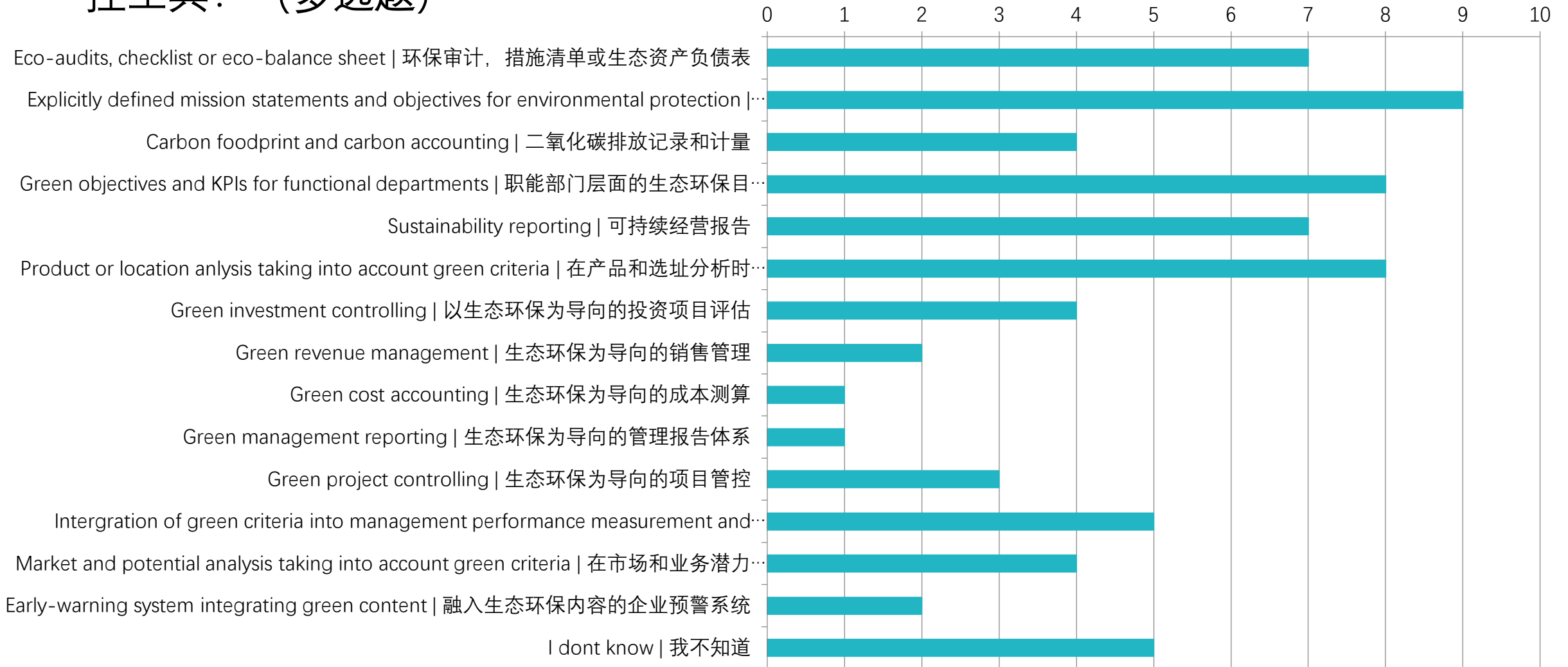
Source: Pre-Forum Survey of 2018 Sino-German Controlling Forum (in total 30 submissions)

Q4: Do the following statements apply to your current business in China? | 下列这些描述是否符合您目前在中国的业务?

1. Our internal standards for environmental protection comply with or are even higher than external standards | 我们企业内部的环保标准符合或者高于企业外部的规定
2. We are monitoring an improving the eco-efficiency of the entire value chain of our business and are asking external suppliers to do so | 我们观测并改善我们整个业务价值链的生态效率并要求外部供应商...
3. We develop eco-friendly new products or modify our existing products more eco-friendly | 我们研发对生态友好的新产品或者让现有产品更加环保
4. We develop new business model for green business | 我们为绿色业务设计新的业务模式
5. We identify and explore new markets or new markets segments for green business | 我们为绿色业务识别并开发新的市场或新的市场细分领域



Q5: Which of the following green controlling instruments are currently in use in your business? (multiple choice) | 贵公司目前正在使用哪些以生态为导向的管控工具? (多选题)



Source: Pre-Forum Survey of 2018 Sino-German Controlling Forum (in total 30 submissions)

Q6: How important are the following tasks for controller of your company? | 对于贵公司的管控师来说，下列任务的重要性如何？

