Pre-Survey of 4th Sino-German Controlling Forum 第四届中德管理控制论坛会前调研

Q1:Is your company affected by the economic slowdown...(单选题)

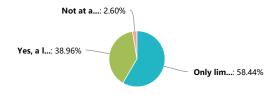
Is your company affected by the ec onomic slowdown in China? 您的公司是否受到 经济放缓的影响? 答题人数 77



答案选项	回复情况
Only limited. 很有限	54.55%
Yes, a lot. 是的,很多	37.66%
Not at all 一点也没有	7.79%
受访人数: 77	

Q2:Do youhave somenew initiatives started in reactio...(单选题)

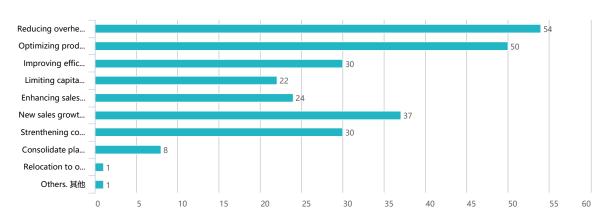
Do youhave somenew initiatives started in reaction to the economic s lowdown? 面临新的经济放缓答题人数 77



答案选项	回复情况
Only limited. 很有限	58.44%
Yes, a lot. 是的,有很多	38.96%
Not at all 一点也没有	2.6%
受访人数: 77	

Q3:If new initiatives, to which area do they belong ...(多选题)

If new initiatives, to which area do they belong to? (multiple-choice) 如果有新的举措,它们属于哪一方面答题人数 77



答案选项	回复情况
Reducing overhead expenses 减少间接费用	54
Optimizing product costs 优化产品成本	50
Improving efficiency of working capital 提高营运资金的效率	30
Limiting capital expenditures 限制固定资产投资	22
Enhancing sales controlling 加强对销售得管理控制	24
New sales growth initiatives 新的销售增长项目	37
Strenthening controlling function (improving reporting, planning budgeting etc.) 强化管理控制功能(比如改善内部管控报告、计划和预算体系等)	30
Consolidate plantlocations within China 整合在华生产基地	8
Relocation to other countries, e.g. in South Eastern Asia orIndia etc. 迁址到其他国家,比如东南亚和印度等。	1
Others. 其他	1
受访人数: 77	

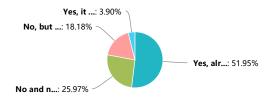
Q4:Please specifiy your initiatives here: 请在这里填...(填空题)

答案	
no special, as we are not effected	
受访人数: 1	1 / 1 跳转

Q5:Is your controlling team in China separated from ...(单选题)

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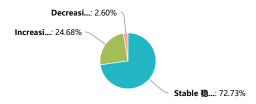
Is your controlling team in China separated from other finance roles , e.g. accounting? 您在中国的的管理控制团队是否与其他财务职能分离,比如和财务会计职答题人数 77



答案选项	回复情况
Yes, already for a while. 是的,已经分离有一段时间了。	51.95%
No and no plan to do that. 没有,没有计划那样做	25.97%
No, but we have a plan to do that. 没有,不过我们有计划那样做	18.18%
Yes, it has just been separated. 是的,它刚刚被分离出来	3.9%
受访人数: 77	

Q6:How is your headcount in the controlling team cur...(单选题)

How is your headcount in the controlling team currently developing? 您的管理控制团队的员工人数在当前的答题人数 77



答案选项	回复情况
Stable 稳定	72.73%
Increasing 增长	24.68%
Decreasing 降低	2.6%
受访人数: 77	

Q7:Is your company upgrading the controlling IT infr...(单选题)

Is your company upgrading the cont rolling IT infrastructure? 您的公司是否有 升级管理控制IT方面的基础设施? 答题人数 77

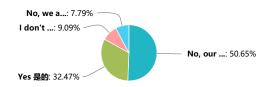


答案选项	回复情况
Yes, has been done for a while already . 是的,已经做了一段时间了。	48.05%
Yes, it has just been upgraded. 是的,刚刚升级	18.18%
No, but we have a plan to do that. 还没有,不过我们有一个计划	18.18%
No and no plan to do that. 没有,也没有计划那样做	15.58%
受访人数: 77	

Q8:Isyour companyplanning to increase per-capita tra...(单选题)

Isyour companyplanning to increase per-capita training budgetfor loc al finance controlling professionals in thenext budgetyear? 您的公司是否将

… 答题人数 77



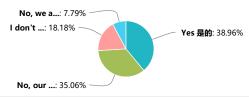
答案选项	回复情况
No, our current training budget per capita will remain unchanged. 否, 我们当前的人均培训预 算将保持不变	50.65%
Yes 是的	32.47%
I don't know. 我不清楚	9.09%
No, we are planning to reduce the current training budget per capita. 否,我们计划削减当前的人际培训预算	7.79%
受访人数: 77	

Q9:Isyour companyplanning to increase the current le...(单选题)

分享

Isyour companyplanning to increase the current levelofcontrolling tr ainingfornon-financemanagers and professionals in thenext budgetyear

… 答题人数 77



答案选项	回复情况
Yes 是的	38.96%
No, our current traininglevel will remain unchanged. 否, 我们当期的培训水平将保持不变	35.06%
I don't know. 我不清楚	18.18%
No, we are planning to decrease the current training level 否,我们计划减少这方面的培训	7.79%
受访人数: 77	

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