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International
Association
of Controllers

中国管理控制在线平台 / „ICV 中国“
China Controlling Online Community / „ICV China“

- Who We Are and What We Do -

Shanghai, March 2018

China Controlling Online Community - Who We Are



China Controlling Online Community (<http://community.chinacontrolling.com>) is

- an **online & offline** platform of information, communication and experience sharing
- for **finance & controlling specialists** as well as **controlling-minded non-finance executives and professionals** in Sino-German business community in China
- who are interested in understanding and practicing „**German-Style**“ **controlling philosophy and concepts** for achieving business performance excellence, and
- a community in **strategic partnership with the International Association of Controllers**
(in German: Internationaler Controller Verein, ICV -> www.icv-controlling.com)

ICV is the international address for controlling competence



■ 1975:
Founded by graduates of the CA controller akademie



■ Today:

- > 6.000 members
- > 120 company memberships
- > 30 countries
- > 60 regional and branch specific work groups in 15 European countries
- 13 expert work groups with leading practitioners, advisors, and scientists for new practical controlling solutions of current challenge
- Management Board, Board of Trustees, Delegates, Office, Public Relations, Web Master, ControllingWiki, Work Groups
- A non-profit association (mainly on voluntary work) that does not pursue any commercial purpose

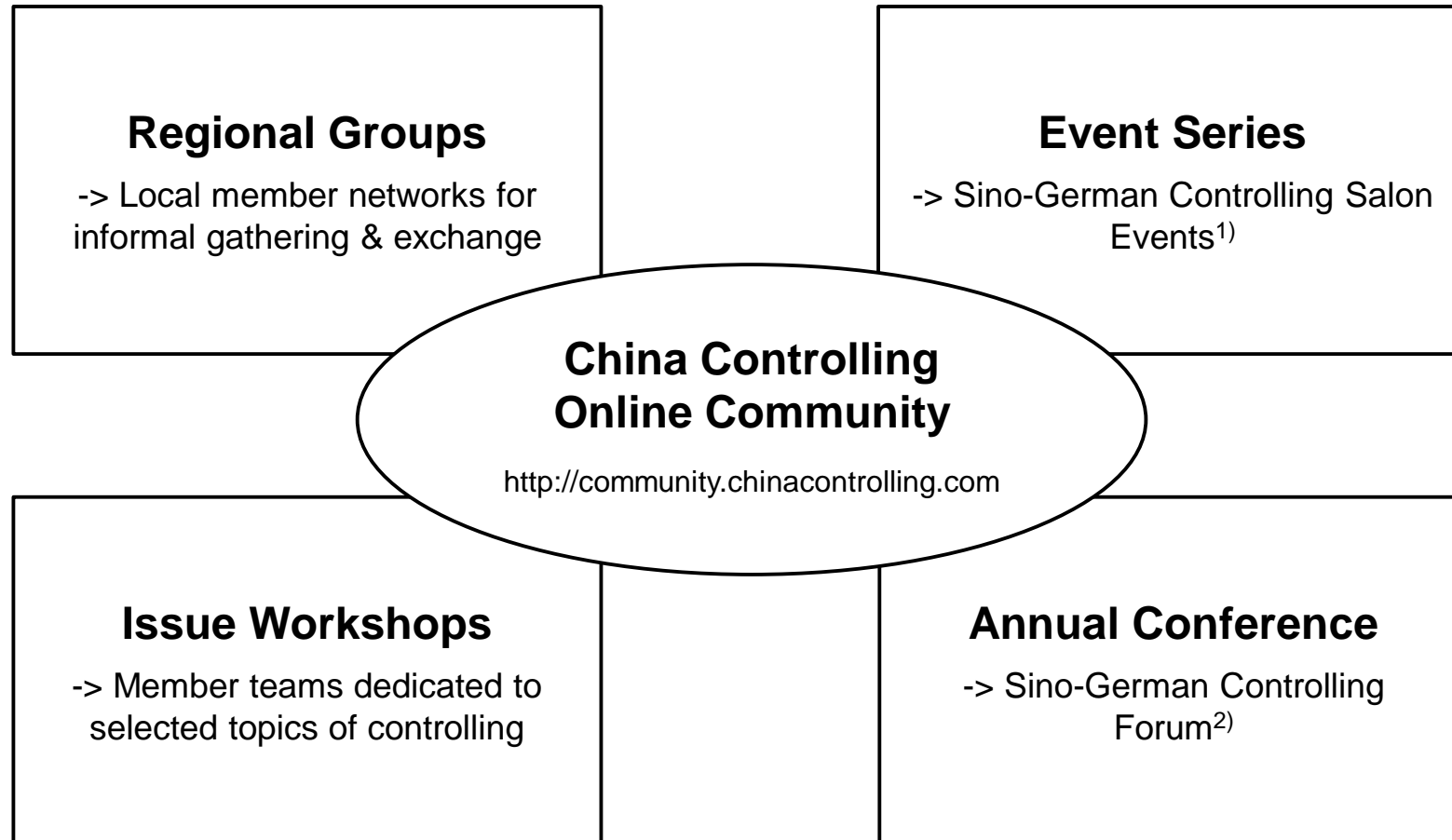
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Information, communication and experience sharing for members interested in “German-style” controlling practice



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1) Co-operation with German Chamber Shanghai on case-by-case basis. 2) In co-operation with German Chamber Shanghai

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Three different membership categories with different service level



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Community Services	Free Member	Standard Member	Premium Member
Community newsletter via Email and/or WeChat public account (“ChinaControlling”) ¹⁾	✓	✓	✓
Controlling knowledge content in Chinese or English language at the website of the Community ²⁾	Public content only	Public content + member-only content	Public content + member-only content
ICV member-only content in German or English language at ICV website ³⁾		✓	✓
Access to online version of “ Controller Magazin ” (CM) and the CM archive at Haufe Online ⁴⁾			✓
Option to participate in Regional Groups ⁵⁾	✓	✓	✓
Option to participate in Issue Workshops ⁶⁾		✓	✓
Sino-German Controlling Salon Events or other controlling events in co-operation with partners ⁷⁾	No discount	2 x free events p.a.	3 x free events p.a.
Sino-German Controlling Forum (annual conference) ⁸⁾	No discount	10% price discount	30% price discount
Annual subscription fee (before VAT, per capita p.a.) ⁹⁾	None	RMB 2480 Yuan	RMB 3680 Yuan
Membership fee to be paid by ¹⁰⁾	Individual	Individual or Corporate	Individual or Corporate

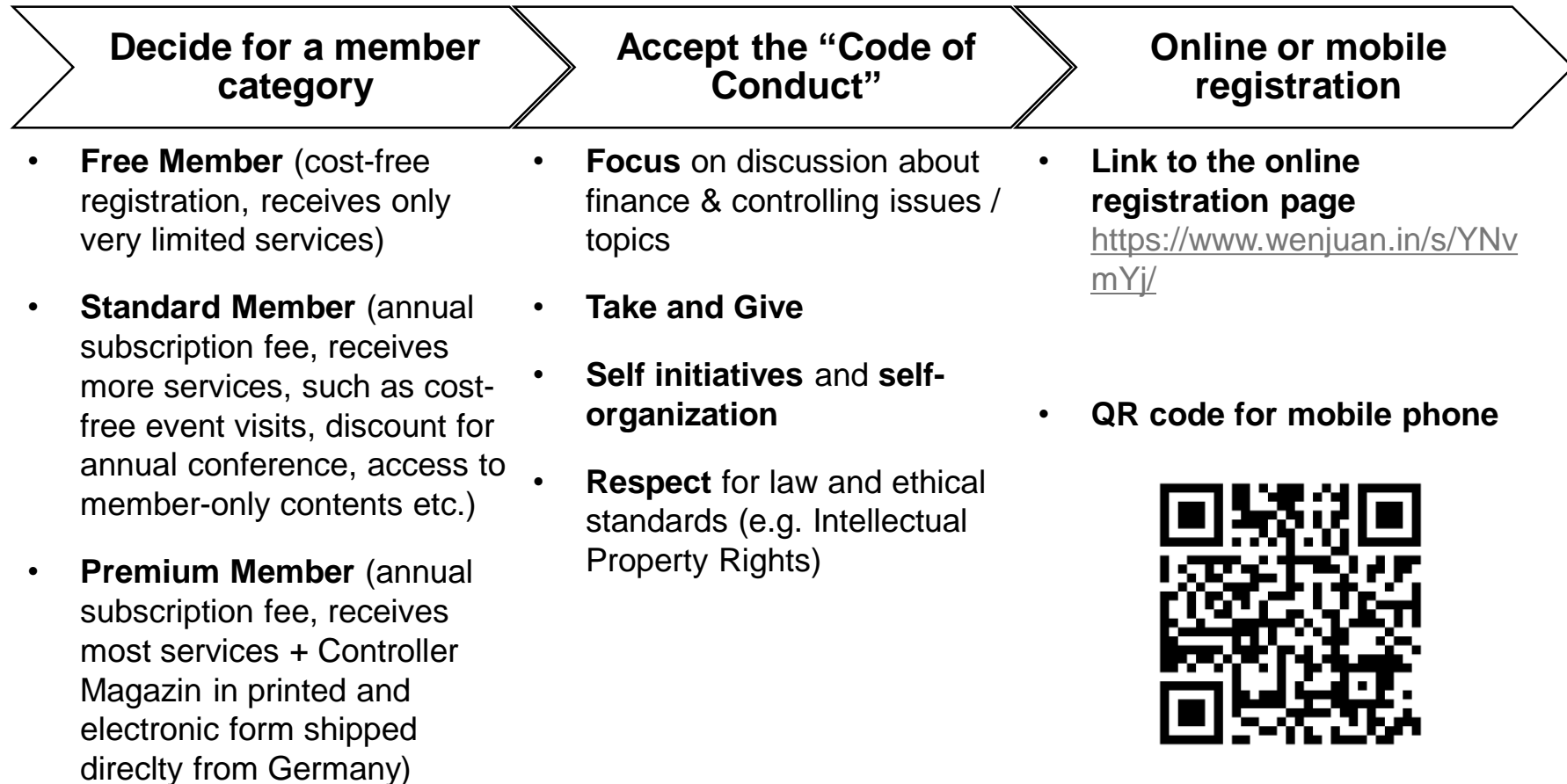
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Three steps towards your community membership



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1) Standard and premium member of CCOC will be automatically accepted by ICV as ICV member.

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Your Local Dialog Partner for CCOC-related Issues



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Dr. Zhen Huang

Managing Partner

Shanghai De Chen Enterprise Management Consulting Co. Ltd.

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Web site: <http://Community.ChinaControlling.com>

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Notes on the membership categories



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1. Each member automatically subscribes to the monthly Community Newsletter which he receives via email and WeChat public account.
2. The knowledge content in Chinese or English language will be updated continuously. Each member is encouraged to share relevant content or links with other members. Each member will receive the information about the update via Community Newsletter.
3. Each Standard or Premium Member receives the login parameters for ICV-member only content directly from ICV.
4. The bi-monthly “Controller Magazin” is only available to premium members, who will receive the login parameters for its online version and archive as well as the printed copy from ICV directly. The annual subscription fee to be paid by Premium Member includes the subscription fee of “Controller Magazin” (75 EUR). The organizer of the Community will forward the subscription fee of “Controller Magazin” (75 EUR or RMB equivalent) directly to ICV (Please refer to the foot note 9).
5. The list of the active Regional Groups is shown in our Homepage. We will try to increase the number of active Regional Groups in the coming time. Typical events of a Regional Group include Controller’s Dinner, Weekend Trips or other leisure time activities self-organized by the members and coordinated by Regional Group Coordinator. The cost of these events is to be borne by the participants directly.
6. Any Standard or Premium member can initiate an Issue Workshop. The community will organize and finance the first constitutional meeting of the Issue Workshop, if there are at least 5 members joining the initiative. The Issue Workshop follows the principle of self-organization: Its objective, activities and timeline as well as its leadership structure will be defined by the participants. The work of each participant in the Issue Workshop is voluntary and its cost will be borne by the participant him-/herself. The result of the Issue Workshop is to be shared with all members of the Community.
7. The Community will provide at least 4 Sino-German-Controlling Salon events per calendar year. Standard and Premium Member will have certain number of free entrance. Please note the following points:
 - Some Salon events might be organized in close cooperation with third parties. In this case, the member can use the free event option only if he or she books the event through the mobile or web registration page of the Community.
 - In case that a member can’t attend a Salon event personally, he or she can assign one colleague from his or her company as his or her representative. This information should be sent to our [Member Service](#) prior to the event.
 - With the end of the annual member service subscription, all free event options which are not used will expire.
8. The Sino-German Controlling Forum is an annual conference. Standard and Premium Members can have certain percentage of discount. Please note the following points:
 - Sino-German Controlling Forum is organized in close cooperation with third parties. Standard or Premium Member can benefit from the price discount option only if he or she books the conference through the mobile or web registration page of the Community.
 - In case that a Standard and Premium member can’t attend the Forum personally, he or she can assign one colleague from his or her company as his or her representative. This information should be sent to our [Member Service](#) prior to the event.
 - With the end of the annual member service subscription, the price discount option which is not used will expire.
9. The annual subscription fee to be paid by Premium Member includes the subscription fee of “Controller Magazin”. The organizer of the Community will forward the subscription fee of “Controller Magazin” (75 EUR or RMB equivalent) directly to ICV.
10. The annual subscription fee can be paid by individual (individual membership) or by company (corporate membership). For corporate membership, the company can assign another employee to continue the membership service agreement, if the original member is leaving the company. If company registers more than two persons (incl. two persons) as standard or premium member, it can obtain certain discount on annual service fee. The latest discount policy is provided in Appendix 3.

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